



Quick reference.

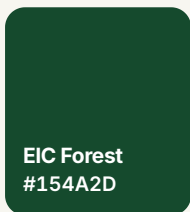
Eco Innovative Construction · Brand Kit
Version 1.0 — For Review
eic-brandkit.vercel.app

LOGO



Full color only, never recolored, stretched, rotated or cropped. White and Warm White backgrounds; on greens and photos, on the white plate. Clear space x = the cap height of "ECO INNOVATIVE". Min 120 px on screen, 30 mm in print, 200 px on a 1080 px post.

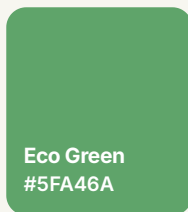
COLOR · GREEN LEADS, YELLOW SPARKS



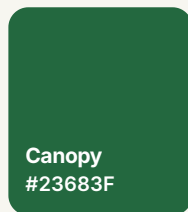
EIC Forest
#154A2D



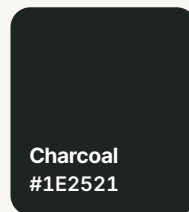
Solar Yellow
#FFCC29



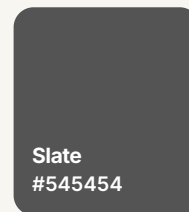
Eco Green
#5FA46A



Canopy
#23683F



Charcoal
#1E2521



Slate
#545454



Warm White
#F7F6F0

TYPE

Your roof. Your powerplant.

Open Sans SemiBold for subheadings
Open Sans Regular for body text and captions.

₱ 10,400.00 · Inter for every number

Inter Regular lead-in + Inter ExtraBold statement for headlines. Sentence case, left-aligned. Open Sans has no ₱: prices always in Inter. Photoshop: fonts come from Adobe Fonts; otherwise install 06-Fonts.

CALL TO ACTION

Book a free assessment



CONTACT, ONLY THESE

0956 618 1277 · solar@eco-innovative.com
eco-innovative.com · AEON Complex, Malabon

CLAIMS

- Savings are "estimated", with their basis
- Warranties name the component and manufacturer
- No prices in ads: the price is in the proposal
- "Brands we install", not "official partner"
- No "zero bill" without the net-metering condition
- Certifications name the issuer
- No "best", "#1" or "leading"
- Customers: city and system; the rest with consent

FILES

eic - [asset] - [variant] - v[version].[format]

e.g. eic-logo-fullcolor-v1.0.svg · PSD templates in 03-Social-Templates, 04-Motion and 05-Proposal-Templates